



Luana Micheau

SENIOR PRODUCT DESIGNER

WORK EXPERIENCE

SENIOR PRODUCT DESIGNER

Eurofins | Jan 2025 – present

- Leading design of the CRM platform piloted for 7,000 users across multiple international sites
- Designing operational interfaces that serve both scientific and business users in highly regulated environments
- Translating complex lab workflows into clear, intuitive systems for account managers, sales teams, and support staff
- Building design systems that scale across business units and geographies

SENIOR PRODUCT DESIGNER & FOUNDER

FemHealth.Science | Nov 2023 – present

- Pivoted from consumer-facing AI skincare scanning to infrastructure for global women's health research
- Aggregates millions of studies across PubMed, Cochrane, and other databases, integrating both clinical and traditional medicine

STAFF UX RESEARCHER

Payroc | May 2023 – Nov 2023

- Worked on a merchant-facing mobile app used by over 30,000 active merchant accounts, helping redesign critical payment flows
 - Conducted user research to uncover merchant needs, pain points, and insights
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SCHOOLS ATTENDED

TECHNOLOGICAL UNIVERSITY DUBLIN

BSc Digital Technology and Design | 2016 – 2017

Awarded with Distinction

DUBLIN INSTITUTE OF DESIGN

BTEC HND, Interactive Media / Web Design | 2013 – 2014

EXECUTIVE SUMMARY

I'm a Senior Product Designer & Product Architect working at the intersection of healthcare, research, and operational systems. I design products end-to-end: from making sense of messy, real-world workflows, to defining product architecture, and shaping interfaces that hold up under real use.

SKILLS AND EXPERTISE

User Experience Design (UED)

User Research

Usability Testing

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